

PATRICK OCHIBA

AI Consultant | Web Developer & SEO | Senior Product Manager | CEO, Harness Limited

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PROFESSIONAL SUMMARY

AI consultant, web developer and senior product manager with 15+ years of experience turning ideas into working digital products. I design and build AI-powered websites and landing pages, set up AI automation and lead-capture workflows, deliver SEO, and create videos, written content and brand designs that help businesses grow. As CEO of Harness Limited, I lead delivery for government, corporate and startup clients, including an appointment as ICT Consultant to Nigeria's National Assembly Service Commission. I take full ownership from strategy to launch and thrive in fast-moving, results-driven teams.

CORE SKILLS

IT Services: website design and development, web and mobile application development, enterprise software, UI/UX design, business process automation, CRM/ERP integration, SEO and digital marketing, social media management, fibre optics and connectivity, CCTV installation, cyber security, IT training

AI & Automation: AI automation, AI agents, generative AI (ChatGPT, Claude), prompt engineering, workflow automation, Google Apps Script, Google Workspace integrations, form-to-database pipelines, automated email and WhatsApp onboarding

Web Development: AI-assisted website design and development, WordPress, Elementor, HTML/CSS, responsive and mobile-first design, landing pages, sales funnels, booking and order forms, Netlify deployment

SEO & Digital Marketing: on-page SEO, meta tags and sitemaps, Google Search Console, Google Analytics, social media marketing, marketing copy, conversion optimisation

Creative: AI video creation, copywriting and content writing, creative brand design, social media graphics, fliers and campaign assets, UI/UX design in Figma

Product Management: product strategy, discovery and validation, MVP definition, user stories, roadmaps, Agile/Scrum, go-to-market, investor pitch decks, stakeholder management, business intelligence

PROFESSIONAL EXPERIENCE

CEO & Founder / Lead AI, Web & Product Consultant

Harness Training and Consulting Limited (Harness Limited), Abuja, Nigeria | Jun 2023 - Present

- Lead a technology and consulting firm delivering websites, software, mobile apps, business automation, AI solutions, SEO, digital marketing, connectivity and cyber security, training and consulting to government, corporate and startup clients.
- Delivered government web and ICT projects for federal and state clients, including the National Assembly Service Commission (nasc.gov.ng), Kebbi State Government (kebbistate.gov.ng) and the Yobe State investment promotion agency (yobeinvest.ng).
- Designed and delivered business websites and landing pages for clients in healthcare, energy, hospitality, e-commerce and technology, including potiskummedicalcentre.com, seagasoil.com, hamasvilleresidence.com, uniquewc.com.ng, jabelle.co.uk, bitegoapp.com and ubv.vom.ng.
- Built automated lead-capture systems: web registration forms feeding Google Sheets via Google Apps Script, automated notification and confirmation emails, and instant WhatsApp community onboarding.
- Built a direct-response e-commerce sales funnel with tiered pricing, countdown offers and an integrated order form for a consumer wellness brand.
- Create AI-assisted videos, marketing copy, social media campaigns and creative brand designs for client and in-house brands.
- Appointed ICT Consultant to the National Assembly Service Commission (2024/2025 session): assessed proposed ICT projects, recommended execution procedures, and assessed the Commission's website with Galaxy Backbone.

- Led end-to-end product consultation for Chop1st (chop1st.com), a US-based cross-continental FoodTech platform: MVP UI/UX in Figma, product validation research, governance framework, investor pitch deck, crowdfunding animations and go-to-market advisory.
- Delivered a data-first business intelligence advisory for Frankville (hospitality), analysing six months of operational data and onboarding two sales executives to target high-yield revenue streams.

Project Manager | Capacity Building Manager | Business Development Manager

Organisations in Abuja, Nigeria | 2018 - 2023

- Managed projects from planning through delivery, coordinating teams, timelines and stakeholders.
- Designed and delivered capacity-building programmes for staff and partners.
- Drove business development, partnerships and proposal writing to win new engagements.

Founder & Lead Trainer

Harness (IT Training & Operations Hub), Abuja, Nigeria | 2011 - 2018

- Built and ran an IT training hub that trained and certified 200+ professionals in practical technology skills.

SELECTED PORTFOLIO

Public Sector ICT

- nasc.gov.ng - National Assembly Service Commission: ICT Consultant (2024/2025), website assessment with Galaxy Backbone (appointment letter available)
- kebbistate.gov.ng/judiciary - Kebbi State Government website project
- yobeinvest.ng - Yobe State Agency for PPP and Investment Promotion (YAPPIP) website

US Client - Chop1st (FoodTech)

- chop1st.com - product consultation, MVP UI/UX, investor pitch deck, governance framework, crowdfunding animations
- [Chop1st MVP design \(Figma\)](#) | [Project deliverables folder](#)

Business Websites

- potiskummedicalcentre.com - Hospital website with services and appointment booking (healthcare)
- seagasoil.com - Corporate website, Seagas Integrated Service Limited (energy)
- hamasvilleresidence.com - Hotel website with rooms, gallery and booking (hospitality)
- uniquewc.com.ng - E-commerce sales funnel with order form (consumer wellness)
- jadelle.co.uk - Business website (UK client)
- bitegoapp.com - Product website for a mobile app
- ubv.vom.ng - Business website
- purposepower.netlify.app and splcertifiedpurposementor.netlify.app - Landing pages with automated registration, data capture and WhatsApp onboarding

EDUCATION & CERTIFICATIONS

- mMBA, Tekedia Institute
- [Add other certifications with issuing body and year, e.g. PMP, PMDPro, Google, AI or SEO certificates]

RECOGNITION, PUBLICATIONS & LEADERSHIP

- Cover feature, Insights Care Magazine (January 2026): "Patrick Ochiba: Africa's Boldest Business Architect to Watch in 2026" - [read the feature](#)
- Author of four purpose-driven business leadership books for entrepreneurs, start-ups and business owners: The Blueprint; Clarity; Self Growth; Lead with Purpose.
- Founder, School of Purpose and Leadership; Host, Purpose Power Podcast; Convener, Evolve Conference; Founder, Techuria Africa.
- Keynote speaker and trainer for NGOs, government institutions, multinationals, universities and faith-based organisations.